

Roll No.

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Total No. of Pages : 02

Total No. of Questions : 18

BBA (2018 Batch) (Sem.-3)
PRODUCTION AND OPERATION MANAGEMENT
Subject Code : BBAGE301-18
M.Code : 76658

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B consists of FOUR Sub-sections : Units-I, II, III & IV.
3. Each Sub-section contains TWO questions each, carrying TEN marks each.
4. Students have to attempt any ONE question from each Sub-section.

SECTION-A

Write briefly :

1. Operations management
2. New product design
3. Project production systems
4. Product layout
5. Capacity planning
6. Kanban
7. Value analysis
8. Safety stock
9. Reorder level
10. Quality control

SECTION-B

UNIT-I

11. Explain the need and steps involved in new product design.
12. Explain the characteristics of batch manufacturing systems using a suitable example.

UNIT-II

13. Explain location analysis techniques.
14. Write a note on production planning and control.

UNIT-III

15. Describe the relevance of TQM for modern production and operations. What is six sigma quality level?
16. Explain the functions and methods of purchasing.

UNIT-IV

17. What are Inventory Costs? Explain the classic EOQ model.
18. Write a note on quality control initiatives in Indian organisations.

NOTE : Disclosure of Identity by writing Mobile No. or Making of passing request on any page of Answer Sheet will lead to UMC against the Student.